



EXPO and CONFERENCE

18 – 20 FEBRUARY 2020

MASLOW HOTEL AND ARENA PRETORIA

Join the conversation – AGRICULTURE 2020 AND BEYOND

The 2020 agriculture calendar kicks off at AFRICA AGRI TECH where future trends and technology come under the spotlight. This 3-day conference line-up, presented by Landbouweekblad, AFGRI, Grobank, and Farmer's Weekly will explore sustainability, future farming tools and focus on the economy.

Parallel to the conference will be state-of-the art exhibits from the industry leaders in agricultural technology. These exhibits cannot be missed, and visitors only have to register beforehand, free of charge for full access to the exhibition floor.

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Come listen, come explore, come network, and meet and mingle with captains of industry. The three-day bumper speaker line-up appears below. Online and automatic registration is available on the event website. For your convenience, we have inserted quick links. Register at africaagritech.co.za.

We look forward to your attendance.

Kind regards

Werner Scholtz and the Brand Republic team in association with the Africa Agri Tech team.

QUICK LINKS

[Conference Registration](#)

[Our TV Advert](#)

[Trade Visitor Registration](#)

[Facebook](#)

[YouTube](#)

[Twitter](#)

[Linkedin](#)

[Website](#)

QUICK FACTS

Date: Tuesday 18 - Thursday 20 February 2020

Venue: Sun Arena, Time Square, Menlyn Maine, Pretoria

Cost: 3-Day inclusive package: R3 000.00 (excl. VAT) lunch and refreshments included
1-Day subscription rate R1 250.00 (excl. VAT) lunch and refreshments included

Conference: Online registration now open at <https://africa-agri.co.za/delegate-bookings/>

Registration: The online registration portal will automatically raise and e-mail your invoice.

Trade Visitor: Want to visit and not attend the conferences? Register as a trade visitor at no charge here:

Registration: <https://eventsvp.co.za/eventlogic/paylogic/pay.aspx?refno=LWT001>



DAY 1 TUESDAY 18 FEBRUARY 2020 LANDBOUWEEKBLAD CONFERENCE

Landbou weekblad

08:30 AGDA Launch

Welcome by Master of Ceremonies, Leona Archary

- Official Opening Address by the Minister of Agriculture, Rural Development and Land Reform, Thoko Didiza
- Purpose and aim of the AGDA
- Signing of the AGDA Agreement

Panel Discussion: Facilitator, Leona Archary

Panel Members:



Roelf Meyer



Chris Venter



Aggrey Mahanjana



Gloria Serobe



Tommie van Zyl



10:15 Closure of AGDA Launch & Tea Break

10:30 Resume Landbouweekblad Conference for registered delegates

10:30 – 11:00 Welcome by Master of Ceremonies, Chris Burgess

Technology to make agriculture more efficient, sustainable and profitable

Chris Burgess

Editor, Landbouweekblad



Landbou weekblad

Opening Address

Mmboneni Muofhe

Deputy Director General: Department of Science & Innovation



science & innovation
Department:
Science and Innovation
REPUBLIC OF SOUTH AFRICA

The evolution of technology in transforming agricultural production

Tavonga Siyavora

Program Manager – New Market Entry, John Deere



JOHN DEERE

Technology trumps size: The Netherlands is tiny, but is a world leader in agri exports

Willemien van Asselt

Director of International Strategy, Topsector Agri & Food



NL Netherlands

Precision Farming Technology and Profitability

Erik de Vries

Agri Technovation



Agri Technovation

13:00 – 14:00 Lunch Break

How new greenhouse technology can diversify your farming by spreading the risk

Francois van der Merwe

CEO, CAN-Agri



can agri



DAY 1 Continued

From wool to blockchain, how BKB's digital ecosystem benefits clients

Jaco Maass

General Manager, SHIFT - a BKB Business



Surviving and thriving in tough times with the help of technology

Louis Strydom

Marketing Director, Omnia Fertiliser
and

Cobus van Coller

Farm Libanon, Viljoenskroon



Libanon
Viljoenskroon

15:30 – 15:45 Coffee Break

From smart farms to affordable livestock traceability. Changes in the livestock industry

Dr Michael Bradfield

Livestock Consultant



Agriculture and responsible water usage

Benoit le Roy

Water Shortage South Africa



Can livestock auctions go virtual?

Russel Luck

SwiftVee



How farmers are pioneering solar energy

Chris Schutte

Sonfin



Panel Discussion – How can technology help farmers mitigate risks

Panel Facilitator – Chris Burgess, Landbouweekblad

Panel Members:



Russel Luck



Erik de Vries



Michael Bradfield



Jaco Maass



Chris Schutte



Francois van der Merwe



Etienne Meyer

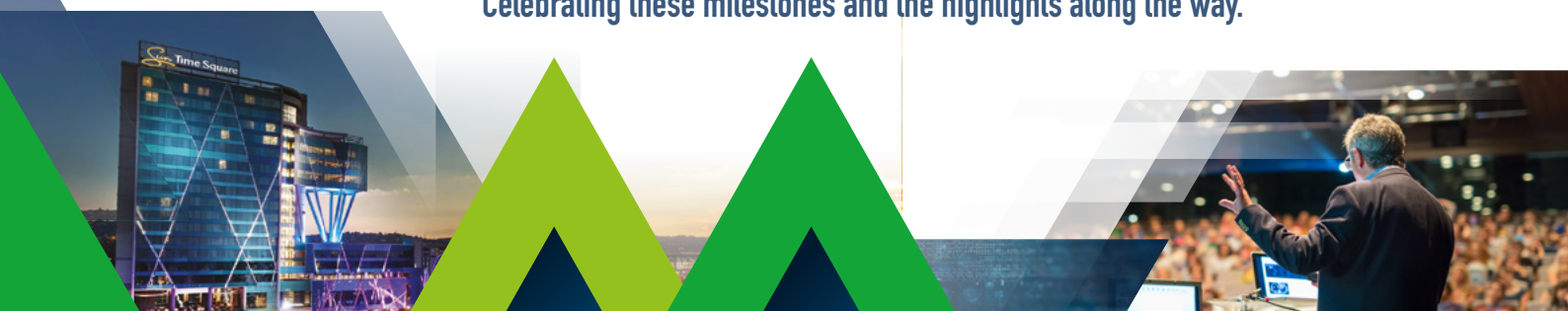


Louis Strydom

Summary and closing remarks Chris Burgess

18:00 Closure

18:05 Landbouweekblad 100 years and Landbouweekliks 100 episodes.
Celebrating these milestones and the highlights along the way.



DAY 2 WEDNESDAY 19 FEBRUARY 2020

AAT CONFERENCE

SUPPORTED BY

farmer's weekly

08:00 – 08:15 Welcome by Master of Ceremonies, Toby Shapshak

Toby Shapshak

Editor-in-Chief & Publisher, Stuff



Stuff

08:15 – 08:45 The current and future role of data on the farm

Nate Heinrich

Director, Precision Ag, John Deere



JOHN DEERE

08:45 – 09:15 Enabling Transformation across the Agricultural Ecosystem

Asif Valley

National Technology Officer, Microsoft



Microsoft

09:15 – 09:45 Sustainable farming using 4th Industrial Revolution Technologies

Sabelo Mabena Executive Head of Department, Cloud & Hosting, Product Development, Vodacom Business



vodacom business

09:45 – 10:05 Innovative Agro-processing technologies transforming rural economic development

Dr Blessed Okole

Research Group Leader: Agro-Processing, Advanced Agriculture & Food Cluster, CSIR



CSIR
our future through science

10:05 – 10:10 Pepper

Nedbank humanoid robot



NEDBANK

10:10 – 10:30 Climate Change and South African Agriculture: Current Research for the 4th Industrial Revolution

Professor Sue Walker

Institute for Soil, Climate & Water, ARC



ARC • LNR
Excellence in Research and Development

10:30 – 11:00 Tea break

11:00 – 11:30 Precision Collaboration - Unlocking Data

Peter Leppan

Director EMEA, Proagrica



Proagrica

11:30 – 12:00 Geodata for African agriculture

Rod MacKinnon

Regional Value Add Partner, eLeaf



eleaf
FEED THE WORLD

12:00 – 12:20 Technology transforming Supply Chain

Dr Chamunorwa Togo

General Manager, Bio Economy, The Innovation Hub



THE INNOVATION HUB
Innovation Catalyst for Gauteng City Region



DAY 2 Continued

12:20 – 12:40 Integrated Surveillance & Security solutions applicable to perimeter safeguarding

Fanie Coetzer

Sales Engineer Security, GEW, HENSOLDT



12:40 – 13:10 Welcome to Agri wrapped by Code #Digimanity

Rudie Raath

Chief Digital Officer, Datacentrix



13:10 – 14:00 Lunch break

14:00 – 14:30 Cloud powered data solutions

Hardus Swanepoel

DotModus



14:30 – 14:50 An overview on the socio-economic impact of investing in Agricultural Research & Development

Dr Thulasizwe Mkhabela

Group Executive, Impact & Partnerships, ARC



14:50 – 15:10 Precision agriculture at the CSIR

Dr Moses Azong Cho

Research Group Leader, Precision Agriculture, CSIR



15:10 – 15:30 Bio-based Control Agents for Agriculture “from Concept to Commercial”

Dr Santosh Ramchuran

Research Group Leader: Bioprocess Development, CSIR



15:30- 15:50 Trends and developments in breeding, production and consumer consumption

Matome Ramokgopa

General Manager: Southern Africa, Enza Zaden

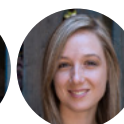


15:50 – 16:15 Coffee break

16:15 – 16:45 Agriculture: Key things to consider when investing in technology solutions

Priaash Ramadeen & Estelle Lubbe

Co-Founders, The Awareness Company



16:45- 17:00 A compendium of recent agricultural innovations and technologies

Dr Cynthia Motsi

ARC



DAY 2 Continued

17:00 – 18:00 Panel Discussion – *Farmer's Weekly*

How affordable is new technology, especially for smaller scale farmers, and is there a need for local investment to address the unique needs of farmers in this part of the world?

Panel Facilitator – Denene Erasmus Editor Farmer's Weekly

Panel Members:



Stehan Cloete



Niki Neumann



Dr Sifiso Ntombela



farmer's weekly

DAY 3 THURSDAY 20 FEBRUARY 2020 AFGRI & GROBANK CONFERENCE

08:30 Welcome by Master of Ceremonies, Rozanne McKenzie

Introduction from AFGRI

Jacob de Villiers

CEO, AFGRI Agri Services

Future Technology & Consumer Trends

Pieter Geldenhuys

ITSI

Panel Discussion 1 – A focus on the economy

Local and international trends; trade wars; trade agreements and credit ratings. What is the forecast for the economy and the impact on agriculture?

Can agriculture be a catalyst to growth?

Panel Facilitator: Bruce Whitfield

Panel Members:



Prof Roelof Botha



Prof Elmien du Plessis



Prince Mashele



Wandile Sihlobo



Chris Venter

10:30 – 11:00 Tea break

Introduction from Grobank

Bennie van Rooy

CEO, Grobank



grobank



AFGRI



ITSI



grobank



DAY 3 Continued

Panel Discussion 2 – Capital & Growth

The costs, risks, opportunities and transformation of capital.
Where are the opportunities in a changing market?

Panel Facilitator: Jeremy Maggs

Panel Members:



Johann Barnard



Pragnesh Desai



Dr John Purchase



Brenda Tlhabane



Bennie van Rooy



Kobus Pienaar



Cloud Wars arrive in SA, how will this drive the economy

Rudie Raath

Chief Digital Officer, Datacentrix



13:00 – 14:00 Lunch break

Impact of the drought on the agricultural sector

Christo van der Rheede

Deputy Executive Director, Agri SA



Panel Discussion 3 – The case for equity investment in agriculture

If you want to raise equity capital in the agricultural sector – you cannot miss this panel discussion. Major agricultural investors and advisors will discuss what they look for in an investment in agriculture, and how businesses should position themselves to attract equity investors.

Panel Facilitator: Theo Vorster, Galileo Capital

Panel Members:



Russell du Preez



Jannie Stockenström



Stephan van der Walt



Summary and closing remarks

Chris Burgess

Editor, Landbouweekblad



18:00 Closure

