



GNR.1383 of 14 December 2018: Regulations relating to the Protection of Personal Information (*Government Gazette* No. 42110)

GENERAL NOTE:

These Regulations shall commence on 1 July, 2021 except reg. 4 which commences on 1 May 2021 and reg. 5 which commences 1 March 2021.

DEPARTMENT OF JUSTICE AND CONSTITUTIONAL DEVELOPMENT

The Information Regulator has, under section 112 (2) of the Protection of Personal Information Act, 2013 (Act No. 4 of 2013), made the regulations in [the Schedule](#).

6. Request for data subject's consent to process personal information.

A responsible party who wishes to process personal information of a data subject for the purpose of direct marketing by electronic communication must in terms of section 69 (2) of the Act submit a request for written consent to that data subject on **Form 4**.

(Date of commencement of reg. 6: 1 May 2021.)

FORM 4

**APPLICATION FOR THE CONSENT OF A DATA SUBJECT FOR THE PROCESSING OF PERSONAL INFORMATION
FOR THE PURPOSE OF DIRECT MARKETING IN TERMS OF SECTION 69 (2) OF THE PROTECTION OF
PERSONAL INFORMATION ACT, 2013 (ACT NO. 4 OF 2013)**

REGULATIONS RELATING TO THE PROTECTION OF PERSONAL INFORMATION, 2018

[Regulation 6.]

TO:	
	<i>(Name of data subject)</i>
FROM:	
Contact number(s):	
Fax number:	
E-mail address:	
	<i>(Name, address and contact details of responsible party)</i>
Full names and designation of person signing on behalf of responsible party:	
Date:	<i>Signature of designated person</i>
PART B	
I, _____ <i>(full names of data subject)</i> hereby:	
<input type="checkbox"/>	Give my consent.
To receive direct marketing of goods or services to be marketed by means of electronic communication.	
SPECIFY GOODS or SERVICES:	
SPECIFY METHOD OF COMMUNICATION:	
FAX:	
E - MAIL:	
SMS:	
OTHERS – SPECIFY:	
Signed at _____ this _____ day of _____ 20__	
	<i>Signature of data subject</i>